

**STERLING REGIONAL HIGH SCHOOL DISTRICT
STRATEGIC ACTION PLAN**

GOAL I: Increase parent and community involvement by making the high school the visible and accessible hub of the community.

Objective 2: Improve communication with the community.

Major Activities	Persons Involved	Resources	Timelines	Indicators of Success
1. Download Sterling High School App	Tech Staff Administration	Ch. 19 Morning Announcements Twitter Voice Calls	June 2017 The Committee will continue to increase the amount of downloads each year.	Over 1,000 Community Downloads as of June 2017.
2. Monitor the Progress of the installation of a new Marquee in front of Sterling High School	Tech Staff BA BOE Operations Committee	Contractors	Jan 2018	The new marquee was up and running Nov 2017.